

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000

Billina:

www.nbc washington.com

### **Billing Address:**

MEDIA STRATEGIES & RESEARCH VA Attention: Accounts Payable 11350 RANDOM HILLS ROAD SUITE 670 FAIRFAX, VA 22030

# INVOICE REISSUE

Advertiser	KAINE FOR SENATE 2012
Product	
Estimate Number	11507

Invoice #	WN12090287B
Invoice Date	10/08/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WRC
Account Executive	Kaitie Conway
Sales Office	Washington DC Local
Sales Region	Local

Order #	327366
Alt Order #	
Deal #	
Order Flight	09/24/12 - 10/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	42650
Advertiser Ref	27689

This is a reissue for invoice number WN12090287.

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A		•	•	•	•	•		
	CDR										
				09/24/12	2 to 09/30/12	5x	11111				
	WRC			M	09/24/12	:30	5:27 AM	KAI TV52	\$720.00		1
	WRC			Tu	09/25/12	:30	5:30 AM	KAI TV52	\$720.00		2
	WRC			W	09/26/12	:30	5:27 AM	KAI TV52	\$720.00		3
	WRC			Th	09/27/12	:30	5:39 AM	KAI TV52	\$720.00		4
	WRC			F	09/28/12	:30	5:07 AM	KAI TV52	\$720.00		5
2	WRC	6-7A NEWS4 @ 6AM	6A-7A								
	CDR										
				09/24/12	2 to 09/30/12	7x	12112				
	WRC			M	09/24/12	:30	6:09 AM	KAI TV52	\$1,620.00		1
	WRC			Tu	09/25/12	:30	6:13 AM	KAI TV52	\$1,620.00		3
	WRC			Tu	09/25/12	:30	6:39 AM	KAI TV52	\$1,620.00		2
	WRC			W	09/26/12	:30	6:25 AM	KAI TV52	\$1,620.00		4
	WRC			Th	09/27/12	:30	6:29 AM	KAI TV52	\$1,620.00		5
	WRC			F	09/28/12	:30	6:25 AM	KAI TV52	\$1,620.00		6
	WRC			F	09/28/12	:30	6:56 AM	KAI TV52	\$1,620.00		7
3	WRC	7-9A TODAY SHOW	7A-9A								
	CDR										
				09/24/12	2 to 09/30/12	6x	11121				
	WRC			M	09/24/12	:30	8:27 AM	KAI TV52	\$2,340.00	·	1
	WRC			Tu	09/25/12	:30	8:49 AM	KAI TV52	\$2,340.00		2
	WRC			W	09/26/12	:30	8:00 AM	KAI TV52	\$2,340.00		3

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WRC	7-9A TODAY SHOW	7A-9A								•
	CDR										
	WRC			Th	09/27/12	:30	7:21 AM	KAI TV52	\$2,340.00		4
	WRC			Th	09/27/12	:30	8:43 AM	KAI TV52	\$2,340.00		5
	WRC			F	09/28/12	:30	7:57 AM	KAI TV52	\$2,340.00		6
4	WRC	News 4 Sat 6am 6-7a	6A-7A								
	IP										
				09/24/12 t	o 09/30/12	1x	S-				
	WRC			Sa	09/29/12	:30	6:48 AM	KAI TV52	\$450.00		1
5	WRC	Saturday Today 7-9a	7A-8A								
	IP										
				09/24/12 t	o 09/30/12	1x	S-				
	WRC	7-9A TODAY SHOW	7A-9A	W	09/26/12	:30	8:57 AM	KAI TV52	\$2,340.00	MG for 5.3,5.2	6
	WRC	Access H Live 12-1p	12-1p	W	09/26/12	:30	12:53 PM	KAI TV52	\$450.00	MG for 5.3,5.2	5
	WRC	1135-1237A TONIGHT SHOW	1135P-1237A	W	09/26/12	:30	11:48 PM	KAI TV52	\$900.00	MG for 5.3,5.2	4
	WRC			Sa	09/29/12	:00			<del>\$900.00</del>	See MG 5.2,5.3	1
				_	AVAILABLE						
	WRC	8-9A Saturday Today	8-9A	Sa	09/29/12	:00			<del>\$900.00</del>	See MG 5.4,5.5,5.6	2
					NOT SCHEE				_		
	WRC	8-9A Saturday Today	8-9A	Sa		:00			<del>\$800.00</del>	See MG 5.4,5.5,5.6	3
				NA-PGM	NOT SCHEE	DULED					
6	WRC	Saturday Today 7-9a	8A-9A								
	IP										
				09/24/12 t	o 09/30/12	1x	S-				

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# **INVOICE REISSUE**

		1110
Advertiser	KAINE FOR SENATE 2012	Invo
Product		Invo
Estimate Number	11507	Invo

Invoice #	WN12090287B
Invoice Date	10/08/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WRC
Account Executive	Kaitie Conway
Sales Office	Washington DC Local
Sales Region	Local

Order #	327366				
Alt Order #					
Deal #					
Order Flight	09/24/12 - 10/03/12				

Billing Calendar	Broadcast
Billing Type	Cash
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IDB#	
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Agency Ref	42650
Advertiser Ref	27689

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRC	Saturday Today 7-9a	8A-9A								
	IP										
	WRC			Sa	09/29/12	:00			<del>\$800.00</del>	See MG 5.2,5.3	1
				NA-NOT	AVAILABLE						
7	WRC	News Sun 6-7a	6-7a								
	IP										
				09/24/12	to 09/30/12	1x	S				
	WRC			Su	09/30/12	:00			<del>\$450.00</del>	See MG 11.2,11.3	1
				PREEM	PT						
8	WRC	News Sun 7-8a	7-8a								
	IP										
				09/24/12	to 09/30/12	1x	S				
	WRC			Su	09/30/12	:30	7:39 AM	KAI TV52	\$550.00		1
9	WRC	Sunday Today 8-9a	8-9A								
	IP	,									
				09/24/12	to 09/30/12	1x	S				
	WRC			Su	09/30/12	:30	8:26 AM	KAI TV52	\$1,200.00		1
10	WRC	9-10A TODAY SHOW 2	9A-10A								
	CDR	0 1011 102111 011011 2									
	02.1			09/24/12	to 09/30/12	2x	- 1- 1				
	WRC			Tu	09/25/12	:30	9:51 AM	KAI TV52	\$1,080.00		1
	WRC			Th	09/27/12	:30	9:51 AM	KAI TV52	\$1,080.00		2
11	WRC	10-11A TODAY SHOW 3	10A-11A		<del>-</del>				+ ,		

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# **INVOICE REISSUE**

		11110
Advertiser	KAINE FOR SENATE 2012	Invoid
Product		Invoid
Estimate Number	11507	Invoid

Invoice #	WN12090287B
Invoice Date	10/08/12
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	IP			09/24/12 to		1x	1				
	WRC			F PREEMPT	<i>09/28/12</i> Г	:00			<del>\$400.00</del>	See MG 11.2,11.3	1
12	WRC IP	11A-12P MIDDAY NEWS	11A-12P								
				09/24/12 to	09/30/12	1x	1				
	WRC			M	09/24/12	:30	11:23 AM	KAI TV52	\$350.00		1
13	WRC CDR	Ellen	3P-4P								
				09/24/12 to	09/30/12	5x	11111				
	WRC			M	09/24/12	:30	3:38 PM	KAI TV52	\$630.00		1
	WRC			Tu	09/25/12	:30	3:18 PM	KAI TV52	\$630.00		2
	WRC			W	09/26/12	:30	3:46 PM	KAI TV52	\$630.00		3
	WRC			Th	09/27/12	:30	3:20 PM	KAI TV52	\$630.00		4
	WRC			F	09/28/12	:30	3:29 PM	KAI TV52	\$630.00		5
14	WRC CDR	4-5P NEWS4 @ 4PM	4P-5P								
				09/24/12 to	09/30/12	10x	22222				
	WRC			M	09/24/12	:30	4:23 PM	KAI TV52	\$900.00		1
	WRC			M	09/24/12	:30	4:50 PM	KAI TV52	\$900.00		6
	WRC			<u>T</u> u	09/25/12	:30	4:12 PM	KAI TV52	\$900.00		2
	WRC			Tu	09/25/12	:30	4:42 PM	KAI TV52	\$900.00		7

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRC	4-5P NEWS4 @ 4PM	4P-5P	•	•	•	•	•	•		•
	CDR										
	WRC			W	09/26/12	:30	4:27 PM	KAI TV52	\$900.00		8
	WRC			W	09/26/12	:30	4:54 PM	KAI TV52	\$900.00		3
	WRC			Th	09/27/12	:30	4:22 PM	KAI TV52	\$900.00		4
	WRC			Th	09/27/12	:30	4:50 PM	KAI TV52	\$900.00		9
	WRC			F	09/28/12	:30	4:21 PM	KAI TV52	\$900.00		5
	WRC			F	09/28/12	:30	4:51 PM	KAI TV52	\$900.00		10
15	WRC CDR	5-6P NEWS 4 @ 5PM	5P-6P								
				09/24/1	2 to 09/30/12	10x	22222				
	WRC			M	09/24/12	:30	5:19 PM	KAI TV52	\$1,440.00		2
	WRC			M	09/24/12	:30	5:55 PM	KAI TV52	\$1,440.00		1
	WRC			Tu	09/25/12	:30	5:11 PM	KAI TV52	\$1,440.00		3
	WRC			Tu	09/25/12	:30	5:42 PM	KAI TV52	\$1,440.00		4
	WRC			W	09/26/12	:30	5:07 PM	KAI TV52	\$1,440.00		5
	WRC			W	09/26/12	:30	5:42 PM	KAI TV52	\$1,440.00		6
	WRC			Th	09/27/12	:30	5:22 PM	KAI TV52	\$1,440.00		8
	WRC			Th	09/27/12	:30	5:55 PM	KAI TV52	\$1,440.00		7
	WRC			F	09/28/12	:30	5:21 PM	KAI TV52	\$1,440.00		9
	WRC			F	09/28/12	:30	5:55 PM	KAI TV52	\$1,440.00		10
16	WRC CDR	6-7P NEWS4 @ 6PM	6P-7P								
				09/24/1	2 to 09/30/12	10x	22222				

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		-		рау	Date	Lengin	All Tille	Au-ib	Itale	Reconciliation	IVE! #
16	WRC	6-7P NEWS4 @ 6PM	6P-7P								
	CDR				00/04/40	00	0.40.514		<b>#</b> 4 000 00		•
	WRC			M	09/24/12	:30	6:13 PM	KAI TV52	\$1,620.00		2
	WRC			M	09/24/12	:30	6:41 PM	KAI TV52	\$1,620.00		1
	WRC			Tu	09/25/12	:30	6:22 PM	KAI TV52	\$1,620.00		3
	WRC			Tu	09/25/12	:30	6:54 PM	KAI TV52	\$1,620.00		4
	WRC			W	09/26/12	:30	6:21 PM	KAI TV52	\$1,620.00		5
	WRC			W	09/26/12	:30	6:41 PM	KAI TV52	\$1,620.00		6
	WRC			Th	09/27/12	:30	6:13 PM	KAI TV52	\$1,620.00		7
	WRC			Th	09/27/12	:30	6:42 PM	KAI TV52	\$1,620.00		8
	WRC			F	09/28/12	:30	6:10 PM	KAI TV52	\$1,620.00		10
	WRC			F	09/28/12	:30	6:41 PM	KAI TV52	\$1,620.00		9
17	WRC	6-630P NEWS4 @ 6P SU WKNE	6-630P								
	CDR										
	ODIK			09/24/1	2 to 09/30/12	1x	S				
	WRC			Su	09/30/12	:30	6:44 PM	KAI TV52	\$1,260.00		1
18	WRC	730-8P ACCESS HOLLYWOOD	730P-8P								
	CDR	700 01 ACCESS HOLET WOOD									
	ODIN			09/24/1	2 to 09/30/12	1x	M				
	WRC			M	09/24/12	:30	7:47 PM	KAI TV52	\$4,050.00		1
19	WRC	The Voice	8-9p						• •		
-	CDR	THE VOICE	ООР								
	CDK			00/04/4	0.4 00/20/40	4	T				
				09/24/1	2 to 09/30/12	1x	- T				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WRC	The Voice	8-9p				•				
	CDR										
	WRC			Tu	09/25/12	:30	8:43 PM	KAI TV52	\$11,500.00		1
20	WRC	Law & Order SVU	9-11p								
	CDR										
					o 09/30/12	1x	W				
	WRC			W	09/26/12	:30	9:19 PM	KAI TV52	\$9,000.00		1
21	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
				09/24/12 t	o 09/30/12	5x	11111				
	WRC			M	09/24/12	:30	11:14 PM	KAI TV52	\$3,600.00		1
	WRC			Tu	09/25/12	:30	11:21 PM	KAI TV52	\$3,600.00		2
	WRC			<u>w</u>	09/26/12	:30	11:28 PM	KAI TV52	\$3,600.00		3
	WRC			Th	09/27/12	:30	11:22 PM	KAI TV52	\$3,600.00		4
	WRC			F	09/28/12	:30	11:13 PM	KAI TV52	\$3,600.00		5
22	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
					o 09/30/12	1x	1-				
	WRC			Sa	09/29/12	:30	11:13 PM	KAI TV52	\$3,600.00		1
23	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
	IP										
				09/24/12 t	o 09/30/12	4x	1-111				

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:



WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000

Billing:

www.nbcwashington.com

#### **Billing Address:**

MEDIA STRATEGIES & RESEARCH VA Attention: Accounts Payable 11350 RANDOM HILLS ROAD SUITE 670 FAIRFAX, VA 22030

## **INVOICE REISSUE**

Advertiser	KAINE FOR SENATE 2012
Product	
Estimate Number	11507

Invoice #	WN12090287B
Invoice Date	10/08/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WRC	
Account Executive	Kaitie Conway	
Sales Office	Washington DC Local	
Sales Region	Local	

Order #	327366
Alt Order #	
Deal #	
Order Flight	09/24/12 - 10/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	42650
Advertiser Ref	27689

This is a reissue for invoice number WN12090287.

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
	IP										
	WRC			M	09/24/12	:00			<del>\$700.00</del>	See MG 23.5,23.6,23.7,23.8	1
				PREEMPT	-						
	WRC			M	09/24/12	:30	12:31 AM	KAI TV52	\$900.00	MG for 23.4,23.3,23.2,23.1	5
	WRC			W	09/26/12	:00			<del>\$700.00</del>	See MG 23.5,23.6,23.7,23.8	2
				PREEMPT	-						
	WRC			W	09/26/12	:30	12:31 AM	KAI TV52	\$900.00	MG for 23.4,23.3,23.2,23.1	7
	WRC			Th	09/27/12	:00			<del>\$700.00</del>	See MG 23.5,23.6,23.7,23.8	3
				PREEMPT	-						
	WRC			Th	09/27/12	:30	12:09 AM	KAI TV52	\$900.00	MG for 23.4,23.3,23.2,23.1	6
	WRC			F	09/28/12	:00			<del>\$700.00</del>	See MG 23.5,23.6,23.7,23.8	4
				PREEMPT	-					, , ,	
	WRC			F	09/28/12	:30	12:10 AM	KAI TV52	\$900.00	MG for 23.4,23.3,23.2,23.1	8
		Aire	ed Spots	76							

<u>Gross Total</u> \$131,140.00

Agency Commission \$19,671.00

Net Amount Due \$111,469.00 Payment Terms 30 Days

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FOR NBCE INVOICES: